



**ROBINS
FOUNDATION**

BELIEVE & ACHIEVE

2021/22 UNIVERSITY PROSPECTUS

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ROBINS
FOUNDATION



We at the Robins Foundation are the official charity of Bristol City Football Club and we are proud to provide students the exciting opportunity to study a range of higher education courses within the inspirational setting of Ashton Gate Stadium.

We value education and recognise its importance; not only for young people but for our community as a whole and that is why in 2011 we created our very own education department.

Since then, the department has expanded to offer students eight different courses ranging from BTEC, to foundation degree to full undergraduate honours.

Each of our courses combine academic studies with real world practical experience and students have the opportunity to gain invaluable work experience with Bristol City Football Club as well as partner organisations across the Bristol Sport Group. These opportunities provide students the chance to put into practice what they have learnt and gives them the tools needed to kick-start their career.

All of our higher education courses take full advantage of the unique and inspirational setting that is Ashton Gate and students are able to benefit from the state-of-the-art facilities on offer within the stadium.

The exciting higher education opportunities on offer with us at Bristol City Robins Foundation provide students with the skills and belief that they can go on to achieve their goals.

DISCOVER BRISTOL



VOTED BEST PLACE TO LIVE (SUNDAY TIMES, 2017),
THE THRIVING AND DIVERSE CITY OF BRISTOL
IS THE PERFECT PLACE FOR YOU TO UNDERTAKE
YOUR UNIVERSITY JOURNEY.



POPULATION

463,400

(2017 – LARGEST CITY IN THE
SOUTH WEST OF ENGLAND)



12 MINUTES FROM
BATH BY TRAIN
90 MINUTES FROM
LONDON BY TRAIN

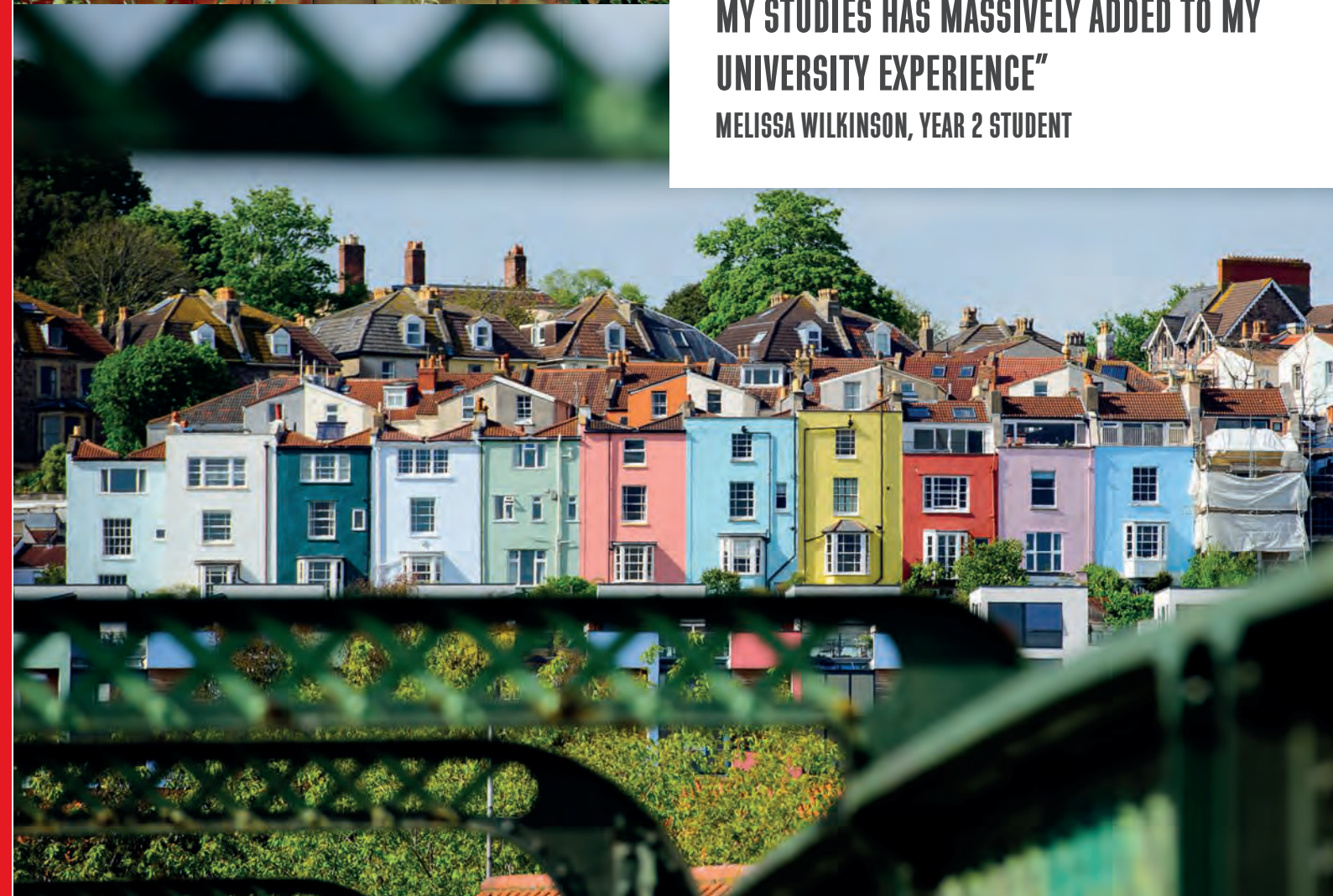


20 MINUTES BY CAR TO
BRISTOL AIRPORT FROM
CITY CENTRE.



**"MEETING NEW PEOPLE AND HAVING THE
OPPORTUNITY TO PLAY SPORT ALONGSIDE
MY STUDIES HAS MASSIVELY ADDED TO MY
UNIVERSITY EXPERIENCE"**

MELISSA WILKINSON, YEAR 2 STUDENT



WHY STUDY WITH US?

CASE STUDIES

Enrolling on this programme at Ashton Gate Stadium has been the best thing I have ever done. The aspect that I enjoy the most is how this programme has given me freedom to choose what projects I want to work on. I have developed my very own project where I sell products directly to supporters within Ashton Gate Stadium. This has taught me a lot about how to sell to customers and manage significant amounts of money on a weekly basis.

Whilst on the programme I have had the opportunity to work with employees of Bristol Sport, engaging in project work for Bristol Flyers Basketball team and Yeo Valley, the sponsor of the women's football team. I've also been able to network with people from different departments and have had the ability to develop relationships with professionals that can advise me with my business projects. The course has given me confidence and enjoyment. I've improved my ability and understanding of working in teams. I understand myself better, I know what I am capable of and what I enjoy. I'd absolutely recommend this programme to anyone.

Andy Peterson, BA (Hons) Sports Business & Entrepreneurship student

Before starting the course, I had studied a BTEC Level 3 Extended Diploma in Sport at college and really enjoyed the coaching elements within it. It was therefore really important to me when choosing a university course to try and find one that didn't just involve sitting in a lecture theatre.

The course has been fantastic for me as it has allowed me to develop my skills in a 'real life', practical setting, working with and learning from experienced staff who are already working in the industry. Being able to use what you have learned in the classroom and have the opportunity to try it out when you are coaching is really beneficial and has massively helped me to improve my confidence. All of this experience, as well as being able to complete various additional coaching qualifications such as my AfPE whilst on the course definitely makes me feel confident of being employable when I graduate.

The course has also taught me important life skills such as leadership and teamwork which I have found to be as valuable to me as the actual academic content in the lectures. I would recommend this degree to anyone wanting to pursue a career in the sports industry.

Kai Long, Foundation Degree in Community Football Coaching and Development student

I have just completed my two years on the Foundation Degree in Community Coaching and Development course and really enjoyed it. Studying at Ashton Gate but enrolled with the University of South Wales has given me the best of both worlds as I have been able to gain invaluable work experience through the football club, whilst also being able to benefit from opportunities through the university – such as playing for the women's football team.

I am also now working as a part-time community coach at the club which I am doing alongside my studies. Completing my FA Level 2 whilst on the course has really helped me develop as a coach but also in enabling me to take on more delivery hours. That is where I feel like this course is different, if you work hard there is a good chance other opportunities will become available to you. I definitely feel like the course gives you a great chance to show what you are capable of and I am excited to progress on to the BSc top up year.

Melissa Wilkinson, Foundation Degree in Community Football Coaching and Development graduate

SMALLER CLASS SIZES

1 TO 1 STUDENT SUPPORT

LEARN WITHIN A PROFESSIONAL ENVIRONMENT

NETWORK WITH CURRENT INDUSTRY PROFESSIONALS

BUILD A PORTFOLIO OF EXPERIENCE

FRIENDLY AND SUPPORTIVE STAFF

BA (HONS) SPORTS BUSINESS AND ENTREPRENEURSHIP



This ground-breaking course provides three years of hands-on experience of setting up and running your own business alongside your studies. If you love sport, and want to learn more about taking charge of your own projects and ventures, this course is ideal.

Run in partnership with the University of the West of England, our BA (Hons) Sports Business and Entrepreneurship course is a radically different degree for those looking to study entrepreneurship in a leading sports business environment.

You'll be based at Ashton Gate Stadium, with access to the stadium's impressive facilities, staff, coaching and networking. Students will have the opportunity to learn from, and be inspired by, the real-life experiences of professionals from a wide variety of sports backgrounds, including Bristol City, Bristol Bears, Bristol Flyers, Bristol Sport as well as business and social entrepreneurs.

Inspired by the pioneering Finnish 'Team Academy' approach, UWE Bristol was among the first to introduce this type of course to the UK. It's particularly relevant if you're looking for a practical, hands-on approach, and the chance to take charge of your own studies, with the possibility of earning your own income alongside gaining valuable experience.

In the first few weeks you'll form a team company

of up to 20 students, and work on real projects. There are no formal lectures; instead your team company will run its own training sessions with support from an experienced team coach. You'll also have access to mentors and other professionals, as well as internal opportunities and academic workshops that support you to build the knowledge and expertise needed to develop your entrepreneurial potential.

Throughout the course, you'll provide evidence of how you have learnt from your projects and your study. You'll work within your own team company, supported by your team coach, to share and develop your learning.

This applied course prepares you for work in the same way a graduate development programme does, ensuring you'll be a confident, motivated and resilient graduate. You'll know your strengths, interests and aspirations. You'll graduate with diverse and exciting career options. You could set up your own business-related venture or apply what you've learnt to work for another organisation.



6-10 HRS
CONTACT TIME PER WEEK

PRIMARY LOCATION
ASHTON GATE STADIUM



BACHELOR OF ARTS DEGREE
[BA Hons]

ACADEMIC QUALIFICATION

BA (Hons) Sports Business and Entrepreneurship

MODULES OF STUDY

Four modules are covered in each year of the programme:

- Running a Learning Organisation
- Enquiry into Enterprise and Entrepreneurship
- Managing my Learning and Development
- Enterprising and Entrepreneurial Practice

START DATE

September 2021

PREREQUISITES TO APPLY*

- 112 UCAS points
- Business BTEC/A-Level English (desirable)
- Minimum of a C at GCSE English (Level 2 key skills not accepted)

CAREER OPPORTUNITIES

- Continue to grow your existing venture or project
- Work in an existing start-up or established business.
- Mainstream employment in areas such as marketing, HR, coaching, education or development.

ASSOCIATED COSTS*

- £9,250 per year for UK residents
- £12,500 per year for international students

**Students are able to apply for student finance*

HOW TO APPLY

Students wanting to apply for this course need to apply through UCAS.

<https://courses.uwe.ac.uk/N1C6/sports-business-and-entrepreneurship>

IN PARTNERSHIP WITH:



FOUNDATION DEGREE IN SPORTS COACHING AND DEVELOPMENT

 **ASHTON GATE STADIUM** |  **UNIVERSITY OF SOUTH WALES**

The two-year Foundation Degree in Sports Coaching and Development is a course designed for individuals looking to pursue a career in the sports industry.

Students on the course will attain a degree, complete additional industry recognised qualifications, whilst also being exposed to a range of practical coaching opportunities throughout their studies.

The course's variety enables students to develop the necessary skills, qualities and characteristics that are required to work in a range of settings, including sports clubs, national governing bodies, as well as other areas.

Delivered in partnership with the University of South Wales (USW), all lectures, seminars and tutorials are delivered in a supportive and inspirational environment at Ashton Gate Stadium via online materials.

Students will receive support from a full-time mentor who will support with academic and practical elements of the course.

Alongside the academic element of the course, students will complete at least 200 hours of practical coaching within the community, alongside the Robins Foundation

and other club staff, providing them the chance to embed and develop the coaching techniques learnt within lectures. In addition to this practical experience, students will also have the opportunity to complete the relevant NGB Coaching qualification and AfPE award during their time on the course.

Through our partnership with the USW, all those studying this course will also be enrolled as a student at the university, giving them access to the university's various online learning materials and state-of-the-art learning resources.

Whilst being based predominantly at Ashton Gate Stadium, students will also visit the USW for a minimum of five days per year, where they will benefit from access to the USW Sports Park, a £3.7m state-of-the-art coaching and performance development centre.

On completion of the two-year Foundation Degree, students have the opportunity to complete a third-year top-up to a BSc degree level qualification.



8-12 HRS
CONTACT TIME PER WEEK

PRIMARY LOCATION
**ASHTON GATE
STADIUM**



FOUNDATION DEGREE

MODULES OF STUDY

Year One

- Academic Research and Professional Skills
- Introduction to Sports Coaching
- Introduction to Sports Science for Coaching
- Introduction to Sports Development
- Managing Sport
- Sports Development in Practice

Year Two

- Project Management
- Sport Placement (double module)
- Community Sports Development
- Physical Education and School Sport
- Sports Coaching and Leadership

EXIT ROUTES

- Top up to a full BSc (Hons) degree through a third year of study
- Job opportunities at Bristol City Robins Foundation
- Performance or community coaching roles within the UK or overseas
- Careers within local and national sports governing bodies and authorities
- Careers within sports management and administration
- Careers within teaching and education (may require further training)
- Other careers within the sports industry

START DATE

September 2021

PREREQUISITES TO APPLY**

- Minimum of 64 UCAS points
- Minimum of three GCSEs, including English and maths
- An NGB Level 1 coaching qualification (desirable)

** All applicants will be considered on an individual basis and we could make offers based on other qualifications, personal profile and experience.

ASSOCIATED COSTS*

- Full-time UK and EU: £8,000 per year
- Full-time International: £12,300 per year
- Compulsory club kit: £150 approx.
- Travel to Residential: Students will have to fund the cost of travel to the residential elements of the course at USW. Costs vary, depending on location.

*Students are able to apply for student finance

HOW TO APPLY

UCAS Code: **S1H9**

Course Title: **FD Sports Coaching and Development**

Campus: **Glyntaff (you will be based at Ashton Gate Stadium)**

STEP 1

<https://www.southwales.ac.uk/courses/foundation-degree-sports-coaching-and-development/>

Go to the course page and click apply, then select your option.

Option 1 Apply directly (recommended)

Option 2 Apply Via UCAS (if applying for other courses also)

STEP 2

Inform our club mentor that you have submitted your application by emailing education@bcfc.co.uk

IN PARTNERSHIP WITH



FOUNDATION DEGREE IN COMMUNITY FOOTBALL COACHING & DEVELOPMENT

 **ASHTON GATE STADIUM** |  **UNIVERSITY OF SOUTH WALES**

The two-year Foundation Degree in Community Football Coaching and Development is an award-winning course designed for individuals looking to pursue a career in the football industry.

Students on the course will attain a degree, complete additional industry-recognised qualifications, whilst also being exposed to a range of practical coaching opportunities throughout their studies.

The course's variety enables students to develop the necessary skills, qualities and characteristics that are required to work in a range of settings, including professional football club community departments, national governing bodies, as well as other areas.

Delivered in partnership with the University of South Wales (USW), all lectures, seminars and tutorials are delivered in a supportive and inspirational environment at Ashton Gate Stadium via online materials. Students will receive support from a full-time mentor who will support with academic and practical elements of the course.

Alongside the academic element of the course, students will complete at least 200 hours of practical coaching within the community, alongside the Robins Foundation and other

club staff, allowing students to embed and develop the coaching techniques learnt within lectures. In addition to this practical experience, students will also have the opportunity to complete their FA Level 2 in Coaching Football and AfPE award during their time on the course.

Through our partnership with the USW, all of those studying this course will be enrolled as a student at the university, giving them access to the university's various online learning materials, providing them with the resources to excel.

Whilst being based predominantly at Ashton Gate Stadium, students will also visit the USW for a minimum of five days per year, where they will benefit from access to the USW Sports Park, a £3.7m state-of-the-art coaching and performance development centre.

On completion of the two-year Foundation Degree, students have the opportunity to complete a third-year top-up to a BSc Football, Coaching, Development and Administration at Ashton Gate Stadium.



8-12 HRS
CONTACT TIME PER WEEK

PRIMARY LOCATION
ASHTON GATE STADIUM



FOUNDATION DEGREE

MODULES OF STUDY

Year One

- Football Event Management
- Academic Research and Professional Skills
- Introduction to Sports Development
- Introduction to Sports Science for Football
- Football Coaching: Theory to Practice
- Technical Planning and Reflective Practice in Football

Year Two

- Football in Society
- Project Operations Management
- Youth Football Coaching
- PE and School Sport
- Sport Placement

EXIT ROUTES

- Top up to a full BSc (Hons) degree in Football Coaching, Development and Administration
- Job opportunities at Bristol City Robins Foundation or Bristol City FC
- Performance or community coaching roles within the UK or overseas
- Careers within local and national sports governing bodies and authorities
- Careers within sports management and administration
- Careers within teaching and education (may require further training)
- Other careers within the sports industry

START DATE

September 2021

PREREQUISITES TO APPLY*

- Minimum of 64 UCAS points
- Minimum of three GCSEs, inc English and maths
- An NGB Level 1 coaching qualification (desirable)

**All applicants will be considered on an individual basis and we could make offers based on other qualifications, personal profile and experience.*

ASSOCIATED COSTS*

- Full-time UK and EU: £8,000 per year
- Full-time International: £12,300 per year
- Compulsory club kit: £150 approx
- Travel to Residential: Students will have to fund the cost of travel to the residential elements of the course at USW. Costs vary, depending on location.

**Students are able to apply for student finance*

HOW TO APPLY

UCAS Code: **45R9**

Course Title: **FD Community Football Coaching and Development**
Campus: **Glyntaff (you will be based at Ashton Gate)**

STEP 1

<https://www.southwales.ac.uk/courses/foundation-degree-community-football-coaching-and-development/>
Go to the course page and click apply, then select your option.

Option 1 Apply directly (recommended)

Option 2 Apply Via UCAS (if applying for other courses also)

STEP 2

Inform our club mentor that you have submitted your application by emailing education@bcfc.co.uk

IN PARTNERSHIP WITH



STUDENT SUPPORT

A range of advice services are available to all students, providing you with the specific support you need, when you need it. The below outlines just some examples of the service available to students.

ACCOMMODATION

The accommodation services provide support on any on-campus accommodation for students (only applicable to BA Sports Business and Entrepreneurship students)

CHAPLAINCY

The Chaplaincy is available as an open and affirming service to students whilst on campus.

COUNSELLING

The counselling service provides students impartial, confidential, non-judgmental support.

DISABILITY SERVICE

The disability service provides confidential, expert support for any students with disabilities or learning difficulties.

HEALTH SERVICE

Offers health related advice and support to students, forming part of your overall healthcare alongside your NHS provision.

IT SUPPORT

IT support aims to resolve any technology related issues as quickly as possible.

LIBRARY SERVICE

Library services provide a wide range of high quality library information services to students to support with your studies.

MENTAL HEALTH

The mental health service helps students who are experiencing mental or emotional distress.

MONEY ADVICE SERVICE

The money advice service provides support and advice to help students manage money, as well as providing information on funding and bursaries.

STUDY SKILLS SERVICE

The study skills service provides advice, information and resources to help improve academic performance.

CONTACT US



Arrange a face to face visit
to Ashton Gate Stadium

*Subject to Covid19
Government guidelines*

FIND US ONLINE



BA Sports Business and
Entrepreneurship

[https://courses.uwe.ac.uk/
N1C6/sports-business-and-
entrepreneurship](https://courses.uwe.ac.uk/N1C6/sports-business-and-entrepreneurship)



Book on to an online information session

Tuesday, October 6 2020 6.30pm
Wednesday, November 18 2020, 6.30pm
Wednesday, February 3rd 2021, 6.30pm
Tuesday, May 4th 2021, 6.30pm



Foundation Degree in
Community Football Coaching
and Development

[https://www.southwales.ac.uk/
courses/foundation-degree-
community-football-coaching-
and-development/](https://www.southwales.ac.uk/courses/foundation-degree-community-football-coaching-and-development/)



For any queries contact:

education@bcfc.co.uk
01179 630636



Foundation Degree in Sports
Coaching and Development

[https://www.southwales.
ac.uk/courses/foundation-
degree-sports-coaching-and-
development](https://www.southwales.ac.uk/courses/foundation-degree-sports-coaching-and-development)





Ashton Gate Stadium, Bristol, BS3 2EJ
Registered Charity Number: 1093059

📍 [BCFC.CO.UK/ROBINS-FOUNDATION](https://bcfc.co.uk/robins-foundation) ✉ [EDUCATION@BCFC.CO.UK](mailto:education@bcfc.co.uk)
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